

Cultural Statistics for the Greater Philadelphia Area

Business

- 57% of business leaders responding to a survey indicated that cultural institutions are "very important" to the vitality and attractiveness of the region. Only 3% felt they were "not important." *Greater Philadelphia Economic Outlook Survey, Sovereign Bank, 2004.*
- A Gallup poll survey revealed that our region's cultural assets are one of the top three reasons why businesses relocate here. *Catalyst, Vol. 1, Issue 3. Arts & Business Council of Greater Philadelphia, November-December 2003.*

Economy

- Spending by cultural organizations and their audiences influences spending by individuals and businesses in the region, creates jobs, and results in tax revenue. *Greater Philadelphia's Competitive Edge, Pennsylvania Economy League, May 1998.*
- Every dollar invested in the arts supports two dollars in total regional spending; every \$25,000 in spending supports one job in the region. *Ibid.*

Neighborhoods

- During the 1980's, neighborhoods with an active arts scene were nearly three times more likely to see their poverty rates decline and their populations increase. This trend continued in the 1990's and into 2000. *Social Impact of the Arts Project, January 2002.*
- "A lively cultural scene appears to contribute to neighborhood vitality in two important ways: It increases the inclination and ability of residents to make positive changes in their community, and it increases the connections between neighborhoods of different ethnic and economic compositions." *Mark J. Stern, on the University of Pennsylvania Social Impact of the Arts Project.*

Youth

- While many public schools are no longer able to provide students with arts and cultural education and opportunities, a total of 229 nonprofit cultural organizations offer programs and services to the city's children. *Arts Resources for Children and Youth in Philadelphia, Social Impact of the Arts, April 1997.*
- Among low-income neighborhoods, those with high levels of cultural participation were five times more likely to have very low levels of delinquency and three times more likely to have very low rates of truancy. *Social Impact of the Arts Project, January 2002.*